

Many New Models on Display

When it comes to the very latest in Millinery our department can supply you with the most choice selections of headwear.

We are showing many of the very same styles that are the rage in large cities. Various fine straws with their dainty trimmings of ribbon velvet and flowers—so many that to attempt to describe them would be impracticable—but the styles most approved are here—ranging in price from \$1.00 to \$25.00.



\$ 3.50

\$ 3.00

\$ 2.50

A FEW SPECIALS \$4.00

Queen Quality OXFORDS

We've just received our new "Queen Quality" styles for Spring and they're beauties. We did not believe such footwear possible at the price. The makers have outdone themselves. Smart, snappy styles with plenty of comfort and service—just what you have been looking for. You'll buy here eventually. Why not today?

Our Spring line of Oxfords is complete in size and style.

Ladies' Silk Suede, Kid and Patent leather, gunt metal and patent leather pumps.

LITTLE NEED BE SAID OF THE SUPERIOR QUALITY AND EFFECTS OF THIS CELEBRATED CORSET. THEY ARE BEING WORN EXTENSIVELY IN HENDERSONVILLE.

Ladies Neckwear

THE FAMOUS CORLESS-COON DUTCH COLLARS, JABOTS, FICHUES, AND TIES FOR EASTER HAVE ARRIVED! AN EASTER OUTFIT IS NOT COMPLETE WITHOUT ONE OF OUR SPECIAL LADIES HAND BAGS. WE ARE SHOWING A NEW LINE OF EASTER HANDBAGS FOR LADIES AND MISSES.

RIBBON SPECIALS

EVERY SHADE OF THE MOST BEAUTIFUL DESIGNS OF GENUINE SILK AND SATIN RIBBON ARE IN OUR STORE. WE HAVE THE LARGEST LINE OF RIBBONS IN THE CITY.

HENDERSONVILLE

MERCANTILE

COMPANY: